



FOR IMMEDIATE RELEASE
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STATE FARM GIVES \$20,000 GIFT TO AGRSS COUNCIL

State Farm Insurance has provided a monetary gift of \$20,000 to the Automotive Glass Replacement Safety Standards (AGRSS) Council Inc. for use in developing its Consumer Awareness Program.

“State Farm’s support of AGRSS, through its time and monetary commitment, makes a clear statement to the auto glass industry that State Farm supports and is committed to the highest auto glass safety standards possible for the benefit of our mutual customers.” said Cindy Ketcherside, president of the AGRSS Council Inc.

The funding will be used to develop and further advance the AGRSS Consumer Awareness Programs (CAPs) taking place around the country.

“As the insurance industry leader, we at State Farm stand committed to supporting the highest quality auto glass safety standard available. We’re committed to educating our consumers about safety standards and why they are so critical to auto glass safety. We proudly support AGRSS in its efforts to continue to raise the bar on the safety standards and to educate the public through its Consumer Awareness Program, or CAP,” said Bob Bischoff, national glass manager with State Farm.

A donation of this size will not only help AGRSS educate the consumer of the safety issues of an auto glass installation, it will help us communicate the importance of implementing this Standard into each and every auto glass company. Our industry is not in the auto glass business, we are in the safety business,” Ketcherside added. “Of course we’re hoping other organizations will also see the significance of supporting this organization and how their donation can impact the future of the public’s safety.”

AGRSS is a not-for-profit organization dedicated to the safe replacement of auto glass. AGRSS was founded and is supported by companies in the auto glass replacement industry that keep safe installation as their primary goal. The Council is also accredited by the American National Standard Institute (ANSI) – a standard development organization – and has developed North America’s only auto glass replacement standard, the AGRSS Standard (ANSI/AGRSS 002-2002). The AGRSS Standard addresses procedures, education and product performance.

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