



FOR IMMEDIATE RELEASE  
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### **AGRSS® Council Inc. to Become Auto Glass Safety Council**

The Auto Glass Replacement Safety Standards (AGRSS®) Council Inc. announced today that the group will undergo a name change. Effective January 1, 2012, the not-for-profit group will be known as the Auto Glass Safety Council.

“We’re really excited about the name change,” said AGRSS Council president Debra Levy. “We believe it more accurately reflects our true mission—auto glass safety in every respect.”

“Setting standards is one aspect of the organization,” said Levy, “but it is so much more, including an auditing and validating organization, along with an auto glass certification and educational organization.”

Levy said the AGRSS Board of Directors conducted a number of consumer and insurance focus groups before voting to change its name and “the change to the Auto Glass Safety Council name was clearly the right choice.”

A joint task group composed of marketing committee members and members of the Board of Directors are hard at work on a new logo and an orderly roll-out of the new name.

“It’s exciting,” said Levy, “and it’s the next logical step in the advancement of safe auto glass practices.”

The name change was announced at Auto Glass Week™ in Memphis, Tenn., which runs through Saturday, September 17. The event is being held at the Memphis Cook Convention Center and Memphis Marriott Downtown.

The Auto Glass Replacement Safety Standards (AGRSS) Council Inc. is a not-for-profit organization dedicated to the safe replacement of auto glass. AGRSS was founded and is supported by companies in the auto glass replacement industry that keep safe installation as their primary goal. The Council is also accredited by the American National Standards Institute (ANSI) – a standard development organization – and has developed North America’s only auto glass replacement standard, the AGRSS Standard (ANSI/AGRSS 002-2002). The AGRSS Standard addresses procedures, education and product performance for the proper replacement of auto glass.

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