



FOR IMMEDIATE RELEASE
May 22, 2007

FOR MORE INFORMATION CONTACT
HOLLY BILLER, 540-720-5584 EXT 123

AGRSS Unveils Consumer Awareness Program

The Automotive Glass Replacement Safety Standards (AGRSS) Council has announced the creation of its Consumer Awareness Program, or CAP for short. This outreach program was designed to bring AGRSS registered shops together with the goal of educating the general public about the importance of the safety elements in proper windshield replacement.

CAP has three aspects: bringing together AGRSS registered companies under existing or newly forming state associations, identifying the target communities-as well as the proper channels of communication to them-and making presentations to community leaders. Carl Tompkins, chair of the AGRSS credentialing committee, has added CAP presentations to his repertoire of traveling AGRSS presentations. Brochures outlining the process will be available soon.

The Automotive Glass Replacement Safety Standards Council, Inc., is a not-for-profit organization dedicated to the safe replacement of auto glass. AGRSS was founded and is supported by companies in the auto glass replacement industry that keep safe installation as their primary goal.

AGRSS is an accredited American National Standards Institute (ANSI)-standards development organization. It has developed the world's only auto glass replacement safety standard, the AGRSS standard (ANSI/AGRSS 002-2002 Automotive Glass Replacement Safety Standard). The AGRSS Standard addresses procedures, education and product performance.

For more information, contact the AGRSS industry website at <http://www.agrсс.com> or its consumer safety site at <http://www.safewindshields.com>.

###

800 Roosevelt Rd. Bldg C-312, Glen Ellyn, IL 60137
P: 630-942-6597 F: 630-790-3095 www.agrсс.com