



FOR IMMEDIATE RELEASE
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AGRSS Holds First CAP in Rochester, Minn., August 8

More than 100 insurance agents and a number of local dignitaries came out on August 8 for the AGRSS Council's first-ever consumer awareness program (CAP) in Rochester, Minn., on August 8, in conjunction with the Minnesota Glass Association (MGA), and AGRSS-registered companies Minnesota Glass Co., City Auto Glass, K&M Glass, ABRA Auto Body and Glass and A1 Glass.

The event, which ran throughout the day, included a number of presentations by Cindy Ketcherside, AGRSS Council chairperson, Carl Tompkins, chairperson of the AGRSS Credentialing Committee, Mike Schmaltz of the Minnesota Glass Dealers Association (MGDA), who helped spearhead the event, Bob Beranek, chair of the AGRSS Auditing Committee, and Jon Fransway. Jon Fransway's sister, Jeanne Fransway, passed away in 1999 after an accident in which the windshield of the car she was driving in wasn't properly secured.

"This event is just the beginning," said Ketcherside. "We hope to reach out to many, many more communities like Rochester through this program."

Schmaltz echoed Ketcherside. "A lot of hard work on the part of AGRSS leadership, local glass partners and the Minnesota Glass Association made this event a success," Schmaltz said. "Our goal was to increase community awareness with the CAP program, and we did that. Rochester citizens will be safer as a result of the work that went into the program."

Along with the aforementioned groups, several other groups participated in the daylong program, including Toward Zero Deaths, a Minnesota group dedicated to decreasing the number of roadway deaths in the state, and the Minnesota State Patrol, which provided rollover demonstrations to those in attendance. Mitch Becker of ABRA Auto Body and Glass also offered an airbag demonstration, and Jim Schenian of City Auto Glass provided some technical tips.

Among the community members in attendance were Minnesota Sen. David Senjem and Rep. Kim Norton.

AGRSS is a not-for-profit organization dedicated to the safe replacement of auto glass. AGRSS was founded and is supported by companies in the auto glass replacement industry that keep safe installation as their primary goal. The Council is also accredited by the American National Standard Institute (ANSI) – a standard development organization – and has developed North America's only auto glass replacement standard, the AGRSS Standard (ANSI/AGRSS 002-2002). The AGRSS Standard addresses procedures, education and product performance.

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