



FOR IMMEDIATE RELEASE  
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FOR MORE INFORMATION CONTACT  
Joel Timmons, 937/903-3955

**AGRSS Validation Program Begins Today;  
Preparation for Second Industry Webinar Underway**

Tuesday, September 1, marks the beginning of one of the most innovative programs ever designed for the auto body or glass replacement business as the validation process for automotive glass replacement companies registered to the Automotive Glass Replacement Safety Standards (AGRSS) Council begins.

“This is a banner day for the auto glass industry,” says AGRSS Council president Debra Levy. “Quality glass companies seeking a means to differentiate themselves can now do so through the validation process. We are delighted that so many companies want to make a difference in elevating the quality and esteem of our industry.”

AGRSS-registered companies will begin welcoming independent, third-party validators into their shops over the coming months. The validators will conduct an extensive review of the shop’s compliance to the AGRSS Standard.

“Our ultimate goal is to provide those who use AGRSS-registered companies for their auto glass replacement needs with a level of confidence that their auto glass is being replaced properly. We are excited that so many companies are part of this initial program,” says Cindy Ketcherside, chair of the AGRSS credentialing committee.

Beginning today through the end of September, [www.agrss.com](http://www.agrss.com) will post daily validation tips for member companies as they prepare for the validation process. These tips have been submitted by companies that have been preparing for the validation process over the past months. Members are encouraged to submit their suggestions through the website.

AGRSS Council Inc. also announced it is preparing a webinar for the industry later this month.

“We are excited to prepare for our second webinar considering the success of our first web event,” says Joel Timmons, chair of the AGRSS Marketing Committee. “The purpose of the upcoming webinar is to explain how the validation process will work and to eliminate some of the myths. The process is designed to provide our members a means of continuous improvement and comfort in confirming the practices of their employees. It is not a means to be punitive and divisive as the rumors would lead you to believe.”

The details on the webinar will be posted soon on the AGRSS website and is open to all industry participants.

The Auto Glass Replacement Safety Standards (AGRSS) Council Inc. is a not-for-profit organization dedicated to the safe replacement of auto glass. AGRSS was founded and is supported by companies in the auto glass replacement industry that keeps safe installation as their primary goal. The Council is also accredited by the American National Standards Institute (ANSI) – a standard development organization – and has developed North America’s only auto glass replacement standard, the AGRSS Standard (ANSI/AGRSS 002-2002). The AGRSS Standard addresses procedures, education and product performance.

*Note to editors: Photos are available.*

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