



FOR IMMEDIATE RELEASE  
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### **AGRSS to Hold Consumer Education Program in Rochester, Minn., August 8**

The AGRSS Council will hold its first-ever consumer educational program in Rochester, Minn., on August 8, in conjunction with the Minnesota Glass Association (MGA), and AGRSS-registered companies Minnesota Glass Co., City Auto Glass, K&M Glass, ABRA Auto Body and Glass and A1 Glass.

The event will be held at the Rochester International Event Center in Rochester, Minn., from 7:45 a.m. to 11:30 a.m., and will be followed by a luncheon that will last until 2 p.m. Attendance is by invitation only. Among those invited will be several at-large community members from Rochester, including insurance agents and members of the city's Chamber of Commerce. Those who receive invitations may contact the MGA to attend.

Speakers will include Cindy Ketcherside, AGRSS Council chairperson, and Carl Tompkins, chairperson of the AGRSS Credentialing Committee. In addition, ABRA Auto Body and Glass will provide airbag demonstrations, and the Minnesota State Patrol Rollover Unit will be providing demonstrations as well.

"Educating insurance agents and consumers about the importance of a safe windshield installation is an important goal for AGRSS," Ketcherside says. "We're excited to bring so many different groups together to join in this cause and hope this is just the beginning."

"There will be several demos of the rollover unit throughout the event," says Mike Schmaltz, executive director of the MGA, which is spearheading the event.

In addition, Toward Zero Deaths, a Minnesota group dedicated to decreasing the number of roadway deaths in the state, is participating in the program.

AGRSS is a not-for-profit organization dedicated to the safe replacement of auto glass. AGRSS was founded and is supported by companies in the auto glass replacement industry that keep safe installation as their primary goal. The Council is also accredited with by the American National Standard Institute (ANSI) – a standard development organization – and has developed North America's only auto glass replacement standard, the AGRSS Standard (ANSI/AGRSS 002-2002). The AGRSS Standard addresses procedures, education and product performance.

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